



MARKETING

**WE GET GO
MARKETING
FOR YOU**



Why digital? Our agency isn't suchlike just because we are eager to be so, but since the world is "for what it is".

ABOUT US

GG Marketing is the digital agency that undertakes brand ambassadorship and post-branding of companies and project with the benefit of all the modern methods (viral cases, internet PR, internet marketing, design & branding, SMM).

We don't have any "tried out schemes" of promotion: every client is unique. So we build an individual strategic vision for the particular product. And our true love lies in different kinds of creative PR and modern design.

Digital agencies are quick to perform. We are easy to do it well.

SERVICES

Our services can be conditionally broken down into 4 categories:

- Marketing & PR
- Design & Branding
- SMM & Content
- Event management

NB We operate both at a full multiple of marketing activities and unbundled services.



MARKETING & PR

- Strategy
- Traffic management
- Targeting
- Contextual advertising
- Email Marketing
- SEO
- Teaser/Display Network

- Strategy
- PR case generation
- Bloggers and influencers
- Image creation
- Media articles
- Editorials and native articles
- (Non-) Textual content creation

We can create your appearance from the ground up, clear up everything you are already using or renovate your brand.

DESIGN & BRANDING

- Websites
- Social networks
- Presentations
- Offers
- E-mail template
- Printed materials
- Redesign
- Market research
- TA analysis
- Brand management strategy
- Corporate identity development



SMM & CONTENT

SMM

Youtube, FB, Twitter, Instagram, LinkedIn, Reddit

Our SMM manager will create your social networks from scratch or develop the existing ones. He will invent both textual and visual content that fits your brand most particularly. As he follows all the new trends, your social networks will have a modern feel, and your content will be on the front burner.



CONTENT CREATION

Blog, media articles, SEO-texts, social media posts

Our writers create compelling content that's not only about clicking the video. If required, we compose as Arthur Hailey, when requested — as Harper Lee. But every our text is knitted in one way — they are inclined to be read.

VIDEO PRODUCTION

Promo videos, animation, movie shorts

Modern people are keen on acquiring information audio-visually. In our turn, we satisfy this demand. If required, we can make a picture for Toronto International Film Festival, but generally can cope with cheaper production methods. The only thing you need to know: we produce not just videos, but the viral cases.



From a party to Oscars

EVENT MANAGEMENT

We have a knack for doing qualitative events for the most sophisticated public, notwithstanding the number of guests and budgets.

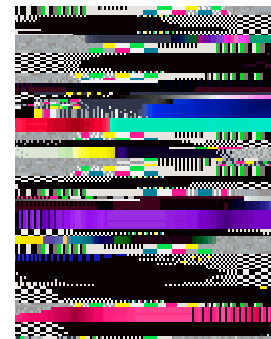
Rest assured concerning organizational aspects, as we take care of everything you need: idea, scenario, location, branding, guests, advertising, visitors, catering, audio & video accompanying, logistics, staff.



Eugen
Marketing Director



Timofei
Creative Director



Krystyna
Graphic Designer

THE TEAM

As you know, GG Marketing is all about young, but experienced. We are seasoned professionals and we do our best to supply all your wants. Moreover, GG Marketing is about individuals who are functioning for a common purpose like a single well-oiled machine.

And a few more people who help us from every corner of the world.



Andrey
SMM Specialist



Ksenia
Content Writer



Aleksandr
Content Writer



Vladyslav
Business Development



Aleksandra
Business Development



Aleksandr
Executive Director



FARBMBET

Why?

The primary target of cooperation is to re-imagine betting itself, to make it acceptable for everyone, not only for esports fans. The platform has to become the major datum point for the esports fans, and thus this service should cross the mind primarily.

How?

Farmbet offers the alluring design and the fastest front-end among all the bettings. We developed the company branding and set up the main direction. For now, we are creating the animated series for this platform within the PR campaign (along with traditional video production), cultivate the social networks, promote through the use of traffic management, SEO and email-marketing, make a blog and collaborate with esports bloggers.



Non-profit organization



UKRAINIAN ESPORT FEDERATION

Why?

Paris Saint-Germain is a part-owner of Dota 2, CS:GO and League of Legends teams already. The last prize pool of The International — the most critical Dota 2 tournament — was more than \$25 million. On the meantime, Ukraine regards esports as empty air. So, the popularization of esports in Ukraine is the important country's progression factor.

How?

Ukrainian Esports Federation's work results lie in 23 regional representation offices' openings and more than 70 tournament makings on different disciplines over the last year. For Federation we do PR campaigns, design, create the text content and develop the social networks.



WINDIGO GAMING

Windigo Gaming is a Ukrainian esports organization, which now consists of three following projects:

- Windigo Gaming is a professional CS:GO team, which is a current world champion in the discipline.
- Windigo Academy is the first Ukrainian esports school, which helps people of all ages to become professional esportsmen.
- Windigo Arena is a modern gaming centre in Dnipro. It is equipped with all necessary for hosting esports tournaments. Mostly it works as a training centre for Windigo Academy.

Working with an esports organization is quite amusing experience since its audience is both demanding and loyal. For Windigo Gaming we do plenty of design job, develop new corporate identity, and nurture the fanbase by means of SMM.



Instagram account



OHRWYRD

Why?

Working with small-scale projects is always exciting due to the extreme thirst to make them big. In this case, we succeeded well. We have created the very brand that now is quite successful among European tattoo connoisseurs, using just the author account that had less than 1000 followers from Kharkiv.

How?

Maxim is an artist who is able to embody his sketches into people's skin. Well, we embody brands into reality. At the very beginning in cooperation, we hacked up with logo and developed the posting style with our designer. Then we brought Instagram advertising and PR campaigns with bloggers into operation. It produced the results: account started to grow, customers showed up, and the very tattoo artist started traveling around European festivals and got a lot of private offers from abroad.

Decentralized investment platform: financial market, cryptocurrency, and softs.



NAGA COIN

One of the most successful ICOs of 2017 by the number of investors. The very project acts as an ecosystem that adds value to the crypto currency usage. Naga's marketing strategy was quite simple but productive: to get the undivided attention. Tools: great traffic volume, PR publications in Forbes, Financial Times etc., collaborations with outstanding influencers (Roger Ver, Miko Matsumura, Guy Ben-Artzi), road-show around the world and strong video production.

- \$50,020,960 of investments
- 63,000 investors
- 3 world-known crypto advisors



Decentralized platform for assets tokenization.



BANKEX

Bankex wares solved problems of that time, but they were too complicated — people haven't even understood that they need that wares. Thanks to subtle PR campaign and delicate acquaintance with Bankex developments, the team has achieved one of the best results in ICO history, whipped up almost the third of the deposit at the cost of private investments.

- \$70,600,000 of investments
- \$20,000,000 on a private round
- 4,200,000 people in marketing reach

Series of private parties for crypto community opinion leaders.



FIREFLIES

Two cities: Singapore and New York. Both events acted as after parties of the 2 biggest crypto conferences of that year: Consensus: Invest and Consensus: Singapore. The ordinary after-parties usually offer something similar to the very conference — in its turn, Fireflies gathered crypto enthusiasts freely and easily with no limits thus they were able to find loyals, meet partners, figure out the industry's future and even close deals. And everything without ruffle or excitement, but with pleasing live music, bar, and dishes. Generally, Fireflies is not about business, but about atmosphere and networking.

- 150 guests
- 300 hours of preparation
- Countless beneficial connections
- Events' references in the most prominent crypto media (bitconist.com; coinspeaker.com newsbtc.com)

PARTNERS

Median Ads

Social Media Advertising Agency.
Also working with traffic management,
mobile apps, video promotion.



FileHeka

Video Production agency.
Strategy development, creatives, shootings,
AR / VR projects, animation.





CONTACT INFO

If you are interested in cooperation, forward your emails here:

partnership@ggm.solutions

Our website is available here:

ggm.solutions

Also, you can get in touch with our Marketing Director via Facebook and Telegram:

facebook.com/eugen.nikolaev.5

t.me/NikolaevEugen



THANK YOU FOR THE ATTENTION!

